

# Sustainability Profile

of the 10 guiding principles governing corporate responsibility for sustainability  
when organising and holding events.

Our **fairpflichtet** sustainability profile observes and complies with the sustainability goals of the United Nations (SDG Sustainable Development Goals).  
By way of example, please see the correlation between the three SDGs that are of particular relevance to the events sector and the pertinent **fairpflichtet** guidelines:



**fairpflichtet** guidelines:  
6 • 7



**fairpflichtet** guidelines:  
1 • 3 • 4 • 5 • 8 • 9 • 10



**fairpflichtet** guidelines:  
1 • 2 • 3 • 4 • 5 • 6 • 8 • 10

1. STRATEGY: Sustainable management requires strategic action, taking the lead and integrating sustainability into organisational processes.

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Company sustainability strategy	<p>Guideline: En route to 100 % sustainability</p> <p>Both internally and externally, we embrace a working relationship characterised by mutual respect and reject any form of discrimination. Sustainability is a goal that we pursue jointly as a team. We are clear-eyed about our venue, recognise weaknesses and address them. Every one of us avoids waste and is mindful of saving energy. We encourage event organisers to adopt sustainable practices: paperless conferences, travel by public transport to conserve resources, seasonal and regional catering, etc. We nurture an active feedback culture. We consider ourselves to be service-focused hosts. Our primary focus is a happy customer who will recommend us to others. As part of our corporate responsibility, we have committed to the EVVC's code of Right &amp; Fair principles. Our aim is to integrate sustainability management with existing system in a credible way. As tenant and operator of the Historische Stadthalle, the preservation of the existing building is important to us.</p>	has been prepared	2015	–	under continuous review

2. We consider sustainability to be an OPPORTUNITY to address the impact of business conduct in the future and to be of benefit to all.

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Business aspects and uses/benefits	Integration of sustainability into the company strategy	Implement guiding principles for sustainable practices	2015	Sustainability strategy	prepared
	Self-awareness – principles and core values	Publication on the new home page	2018	–	completed
Benefits and services for event organisers and visitors	Event organiser ticket	Collaboration with DB	2012	–	ongoing
	Local public transport ticket offer for concert goers	Collaboration with Kulturkarte	2012	–	ongoing
	Local public transport ticket offer for conference delegates	–	2018	–	if requested by customers, agreement with WSW
	Collaboration with WSW “Hol Mich“	On-demand support of local mobility	2021	–	ongoing

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Benefits and services for event organisers and visitors	Creation of a digital brochure/microsite	–	2018	–	completed
	Supplementing the sales documentation	Checklist Green Meetings	2018	–	completed
	#Sustainability social media campaign: on Instagram/LinkedIn/Xing	Make sustainability visible to local citizens and customers	2022	–	ongoing
	E-bike station, provision of monitored and covered bike parking spaces	Enquiry with WSW or Next Bike	2017	will be provided at the redesigned Döppersberg	not at the HSW
	Upcycling of old advertising banners made from HGV tarpaulin into new wash bags and pencil cases	Creation of sustainable products that can be sold to visitors. Prevention of waste	2022	–	completed
	Upcycling of old A1 posters into conference folders in collaboration with workshops for people with disabilities/Troxler	Creation of an offering for conference visitors and prevention of waste	2023-2024	–	planned

3. “Sustainable entrepreneurs/businesses” meet their regional responsibilities to advance PUBLIC WELFARE/THE COMMON GOOD

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Contributing to the region	Special price list for Wuppertal charitable organisations	Supporting public welfare	1997	–	ongoing
	Christmas Eve for people who are lonely or on their own in collaboration with the church social services	Supporting public welfare	1997	–	ongoing
	Concert series for people with dementia in collaboration with Detlef Muthman	Cultural participation	2014	–	ongoing
	Flat rate for students in collaboration with the Wuppertal Symphony Orchestra	Cultural participation	2013	–	ongoing
	“Christmas sparkle and the scent of biscuits” – Charity event in aid of Kindertal e.V.	Donations to support children in poverty	2012	–	ongoing
	Supporting the project: School-Work-Wuppertal	Promoting new talent	2015	–	ongoing

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Contributing to the region	Participation in the Climathon 2019. The Climathon is a 24-hour ideas marathon for the development of innovative and local solutions to the challenges of climate change	2nd place with the idea to achieve full concert halls and empty car parks by simplifying local public transport use, increasing the appeal of car-sharing and transport on demand	2019	–	completed
	Provision for Girls Day places; exploring possible careers, work experience for school students, internships for people with disabilities	Promoting new talent	2010	–	ongoing

4. Balancing ECONOMICS with environmental and social concerns are of equal significance for the long-term stability of the company.

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Sustainability and economics	What is the company's economic goal? Stability, Growth, Efficiency, Profitability	Introduction of indicators	2018	–	completed
	Environmental efficiency targets (CO <sub>2</sub> , energy, water)	Determine and track data on a continuous basis	2016	Ökoprofit® documentation	underway; ongoing
	Balancing environmental and economic goals	–	–	–	–
Managing risks	Safety concept	Expansion and updating		Safety concept	implemented
	Work safety	Annual employee training	–	–	ongoing



Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Stability	How has economic stability improved in recent years?	–	–	Annual and quarterly reports to the boards	ongoing
	Staff/Personnel development	very little fluctuation, creation of new areas	2015	–	–
		Employment of a new technical operations manager	2022	–	completed
	Job description	Delineation of activities and definition of role interfaces for all employees. Better use of resources/promoting health	–	–	completed
	Optimisation of work processes	Team presentations in which every employee explains their role have already begun	–	–	ongoing
	Expansion of the network infrastructure	Increased efficiency in event execution	2025	–	planned

5. Responsible use of resources and energy means 1) prevention, 2) reduction and 3) replacement with renewables.

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Our resource and energy consumption	Switch to regional green energy	With an annual consumption of 607,077 kWh in 2002, we have cut approx. 398.8 t CO <sub>2</sub> by using green energy. Short-term annual contracts. New contract 2022–2023	2018	–	Supply contract agreed
	Award of a long-distance heating badge	Role modelling: A municipal building committed to climate protection. With our annual consumption of 1,109,015.9 kWh, we were able to reduce CO <sub>2</sub> emissions by 195.2 t compared to a building of the same size heated with gas	2021	–	displayed at the entrance; completed

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Energy	Replacing external lighting in the garden with LEDs with adjustable light colour	Energy saving, added value for customers	2023	Ökoprofit® data sheet 2023	completed
	Replacement of all fluorescent T8 tubes in emergency and safety lighting	A saving of 12,000 kWh as well as 6.7 t CO <sub>2</sub>	2016	–	completed
	Instead of minimising the server volume, procurement of a new server	Energy saving, stability of work processes	2023	Ökoprofit® data sheet	completed
	Lifts upgraded to state-of-the-art (barrier free)		2021	–	completed
	Installation of a dimmer system in the Mendelssohn Saal		2023	–	planned/GMW
	Annual visual inspection of the “suspension railway” light installation	Energy saving	2023	–	ongoing through GMW
	Modification of the smoke and heat extraction systems for all rooms for ventilation purposes	Improved ventilation options help to save energy as it reduces the need for air conditioning	by 2024	–	planned and financed by the Stadthalle
	Motion sensors in infrequently used rooms, e.g. copy room, cleaning rooms, etc. Lighting is cleaned once a year	Energy saving	2016	–	completed 08/2016; ongoing

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Energy	Halogen bulbs have already been replaced with LEDs in the lifts, all toilets, several corridors, seminar rooms and two offices. Work and general lighting on the stage. Kitchen lighting, the Wandelhalle, some parts of the Großer Saal. 2021 Replacement in the Rossini restaurant 151 x and Großer Saal 80 x of 60 W halogen with 6.3 W LEDs.	Energy saving	–	Ökoprofit® data sheet	begun 08/2016 – in progress
	Installation of a new kitchen unit and sockets with A+++ devices in the administrative offices	Energy saving	2020	–	completed
	Photovoltaics	Assessment of a leasing arrangement with WSW for PV panels. CO <sub>2</sub> savings over the lifespan of the panels 555 t	by 2026	–	Talks with GMW/WSW/ the Office for the Protection of Historic Monuments
	Renovation of the façade/roof/UV window film on the south side/PV	Energy saving	2025-2033	–	by GMW

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Energy	Shading of the forecourt and the façade with the help of trees	Reducing heat generation in the rooms on the southern side of the building	by 2026	–	Stakeholder discussions
	Holding of a staff workshop focusing on energy and resource-efficient behaviour	Energy saving/Employee motivation	2018	Plan5 programme WSW	Plan5 WSW completed
	A printer in each room to economise on fax machines and scanners, excess printers will not be replaced in the event of a defect	Energy saving	2018	–	ongoing
	Separation of the supply of firefighting water from the drinking water supply. Thanks to a smaller output volume, the pressure boosting system is only required for firefighting water	Energy cost savings and improved drinking water quality	2022	–	completed
	Procurement of Shure conference microphone with chargers	20 units with chargers; previous transport and logistics costs for rented units saved. No need for the use of gaffer tape. Energy savings	2023	–	completed

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Energy	Replacement of lights for events with LEDs	Energy saving; low maintenance	2020-2025	–	ongoing
	Procurement of a beamer for fixed installation Laser/LED	Energy saving; low maintenance; reduced staff costs and hours	2025	–	planned
	Replacement of the dimmer in the Großer Saal	–	2025	–	planned
	Measuring of energy use of large productions	Data collection, if applicable invoicing of additional charges, i.e. incentive for customers to review their energy concept	2023	–	ongoing
	Replacement of the public address system in the Großer Saal + Mendelssohn Saal	Energy saving. Continued use of the replaced components in smaller rooms	2024	–	planned
Heating/Ventilation/ Cooling	Permanent data capture of heating costs	Heating cost savings	–	Ökoprofit® data sheet	permanent

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Heating/Ventilation/ Cooling	Lowering temperatures at night	Heating cost savings	–	–	completed
	Heat recovery	–	2020	–	no plans as yet
	Ventilation systems/heating/air conditioning/humidification. Can also be controlled locally by our building services engineer	Save energy	2017	–	ongoing since summer 2017
	Solar collectors for warm water, so it is possible to disconnect long-distance heating in summer	Save energy and heating costs	2020	–	not possible Assessment by GMW
	Replacement of the refrigeration unit incl. pumps of the air conditioning system	Saving 60,500 kWh as well as 34 t CO <sub>2</sub>	2016	Ökoprofit® data sheet	completed by GMW
	Replacement of pumps when defects arise	Save energy	2017	–	ongoing
Water/Cleaning	Defective taps in the toilets are being replaced with fittings with self-closing valves on an ongoing basis	Save water	from 2015	Ökoprofit® data sheet	permanent
	Permanent collection of water consumption data	Save water	2010	Ökoprofit® data sheet	permanent

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Water/Cleaning	Rainwater collection	Save water	2025	–	Stakeholder discussions
	Use of tersano – stabilised water with active oxygen	Elimination of all cleaning materials	2018	–	in use
	Replacement of the water pipes in the administrative offices/soloists' dressing rooms	Water savings and quality improvement	2023	–	by GMW
Waste	Development of a waste prevention and disposal concept as well as provision of special containers including in event spaces and offices	Improved waste separation	ab 2023	–	at the request of customers
	Greater awareness of paper use	Waste reduction	–	–	permanent
	Replacement of towel dispensers with roll container	Waste reduction	2015	Ökoprofit® data sheet	completed
	Procurement of wireless microphones with chargers	Reduction in battery consumption	2024	–	planned



Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Mobility	More bike racks in the grounds of the Stadthalle	Shift to environmentally friendly transport	2023	–	Implemented by the Stadthalle/Town/GMW
	Bike garage in the car park	Shift to environmentally friendly transport – secure places for e-bikes with charging facilities	2024	–	Stakeholder discussions with politicians, GMW, WSW...
	Participation in the European Mobility Week with a raffle held during the course of a season. Prizes for visitors who send in a photo of themselves with their ticket en route to a concert using public transport, their bicycle...	Incentivising visitors to switch to environmentally friendly transport	2023 and 2024	–	until June 2024

6. “Sustainable employers” carry a demanding SOCIAL RESPONSIBILITY in their interaction with employees, further their qualifications and safeguard employment.

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
HSW as an attractive employer	Appealing as a training organisation	Bergisch Training Award	2006	Certificate	certified
	Sign 100pro – training initiative of the event industry	The basis for a good apprenticeship	–	–	ongoing
	Time and financial support, where possible, is provided for further training of employees	Firmly budgeted for in the business plan	–	–	permanent
	Training of CSR_ISO260000 sustainability officers; training of sustainability officers; advanced sustainability manager training seminar	Ms Topole 2015	2015	Certificate Heike Topole	Recertification every three years

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
HSW as an attractive employer	All employees have the opportunity of gaining an English certificate through regular English lessons	–	2004-2007	–	Further training (online)
	Regular work safety training	Annually, more frequently if required, by the technical department	2006	–	permanent
	Family circumstances are always taken into account	–	–	–	permanent
	Employment of mothers	–	–	–	permanent
	Parking spaces are available to employees	–	–	–	permanent

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Health	Small occupational health management system with forecast report supported by the Bergische Krankenkasse, the regional statutory health insurance	Employee health	2017	–	ongoing
	Bike stands in the underground car park	–	2016	–	implemented
	Company sport activities	Participation in the 2019 Schwebbahn run and the 2023 TappaLauf run	–	–	implemented
	Yearly joint activities (canoe trip/cooking/snowdome/cycling/bowling/BBQ/climbing/museum visits) financed by the HSW	–	–	–	permanent
	Improving employee health	Free passes to all public swimming pools in Wuppertal for employees	from 2018	–	ongoing
	Improving employee health	Option to convert benefits in order to lease an e-bike	from 2021	–	ongoing

7. Out of RESPECT for people, “sustainable companies” advocate human rights and oppose any form of discrimination and corruption.

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Human rights	The HSW supports and respects the protection of international human rights within its sphere of influence and ensures it is not complicit in human rights abuses	–	–	Mission statement	–
Combatting corruption	The HSW stands against any form of corruption, including blackmail and bribery	–	–	Mission statement	–

8. OPENNESS is an attitude. As a result, all sustainability actions must be transparent.

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Communication and our approach to interest groups	Communication with customers	QM has been implemented	2005	–	permanent
	Communication with visitors	Surveys on topics of public interest. We expressly encourage the participation of local citizens. Introduction of an annual season preview app	–	–	–
	Communication with suppliers	Tenders are issued in accordance with official regulations (in compliance with the German law on collective wage agreements). Active request not to send printed advertising material. Information is sourced digitally	–	–	permanent
	Communication with the media/general public	Distribution of press releases on relevant topics, maintenance of social networks	–	–	permanent

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Communication and our approach to interest groups	Communication with employees	Survey of all employees on the topic of "What is already sustainable in the Historische Stadthalle"	2014	–	implemented
	Achieve transparency on objectives and results by documenting ongoing work in an annual progress report	Communication on the sustainability report and Ökoprofit® actions	2016	–	–

9. We have a duty to ourselves to commit to sustainability of our own free will. That commitment becomes something that society demands.

Topic	Objectives & Measures	Results/Indicators	Explanation for non-compliance/Time of implementation	Remarks	Status
Commitment to progress	–	Sustainability report has been produced	–	–	ongoing

10. Sustainable companies” provide incentives to prompt people to rethink and take action and involve employees and market planners in a process of continuous improvement.

Topic	
Notes on the progress report	The information given in the status column is intended to provide an overview of progress and is regularly updated. If you have any questions or suggestions, our sustainability officers will be happy to help.



Company name	Reporting period	Date
Historische Stadthalle Wuppertal GmbH Johannisberg 40, 42103 Wuppertal	09/2023 to 09/2024	18/04/2024

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